



Innovative Marketing Strategies

working together with your teams to expose your brand to engaged nurses



#### Social Media

Focused campaigns to your targeted audience



#### Influencer Network

Tap into a dedicated and engaged nurse community



# **SEM Marketing**

Custom landing pages optimized for SERPs



## Retargeting

Deliver your message effectively across the web

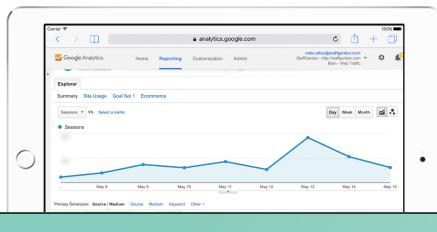


Email Campaigns
Targeted using both
professional and geo data



#### **Display Ads**

Across every major site and search engine





## **Detailed Analytics**

Know where your dollars are making an impact